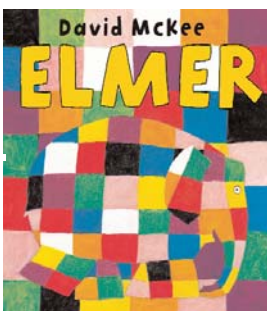


ELMER

By David McKee

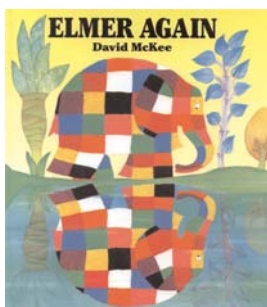
Elmer the colourful patchwork elephant has been a nursery favourite since his creation in 1989. A modern classic, the series is known to millions, and has sold over 4 million copies around the world, in over 40 languages. A huge range of quality merchandise has been created and an animation deal is under consideration. The subtle message, that it is OK to be different, is combined with the vibrant colour and cheeky humour of the main character.

Each year at least one new Elmer title is created. There are 16 pictures books (32pp) so far, originally sized 230 x 200 mm and now enlarged to 275 x 240 mm.



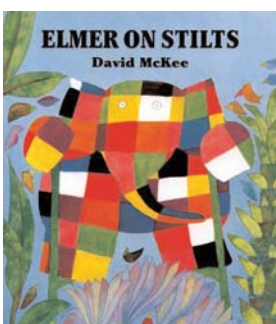
Elmer (1989)

Elmer gets tired of being different and disguises himself as a normal grey elephant. But his usual exuberance cannot be contained for long!



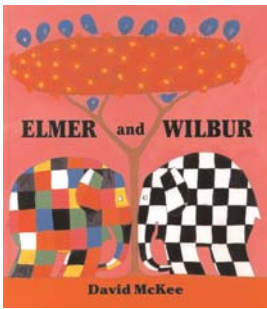
Elmer Again (1991)

Elmer the elephant is bright-coloured patchwork all over, and everyone loves his patches. But right now, Elmer is bored. Only another good joke will save the day, and Elmer has one up his trunk that's sure to please his many fans once more.



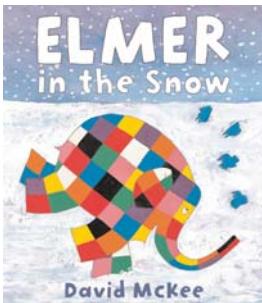
Elmer on stilts (1993)

When elephant hunters come to the jungle, all the elephants are worried. Elmer comes up with an ingenious plan that is bound to outwit even the cleverest hunter, and teach them a lesson they will never forget.



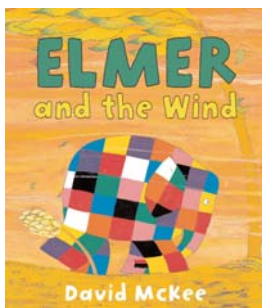
Elmer and Wilbur (1994)

Elmer is eagerly awaiting a visit from his cousin Wilbur, the ventriloquist. When Wilbur doesn't show up, the elephants decide to go and look for him. Wilbur seems to lead the elephants a merry dance pretending to be in places he isn't, when he really is stuck up a tree!



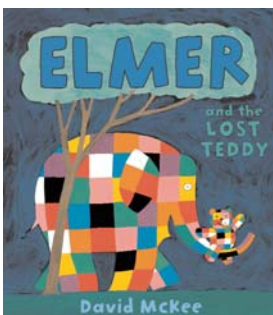
Elmer in the Snow (1995)

As winter comes, Elmer's friends start complaining about the cold. Elmer takes them up a mountain, and the higher they get, the colder it gets. A good snowball fight at the top warms them all up, but they are glad to return home where it is not really that cold after all!



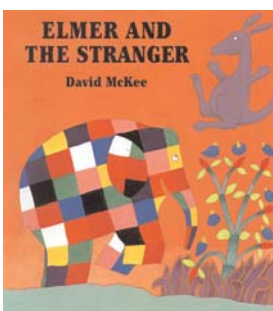
Elmer and the Wind (1997)

Aided and abetted by his ventriloquist cousin Wilbur, Elmer pretends to be blown away on the windiest day. When the laughter dies down Elmer reassures his friends that a heavy elephant is safe in the worst of gales. But when he tries to prove it, much to his surprise, he really does get blown away!



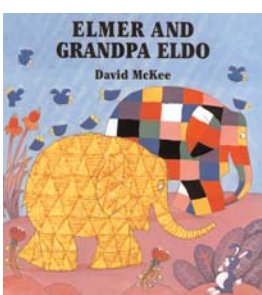
Elmer and the Lost Teddy (1999)

One night, Elmer hears the sound of crying. It is Baby Elephant who can't sleep because he has lost his teddy. Elmer lends Baby Elephant his own teddy and searches for the lost one. He discovers that all baby animals have teddies, but the most important thing is to have you very own teddy.



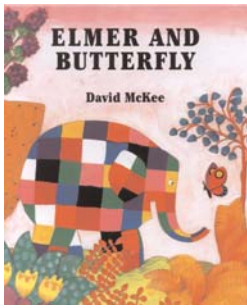
Elmer and the Stranger (2000)

Is there a difference between a bounce and a jump? Kangaroo thinks there is until Elmer helps him discover that the one will do just as well as the other. Children will love this colourful adventure which introduces a delightful new friend.



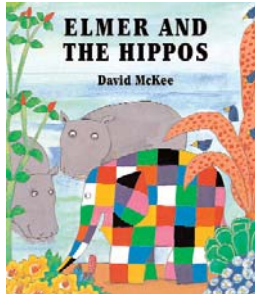
Elmer and Grandpa Eldo (2001)

Elmer is on his way to visit his Grandpa Eldo. He has great fun reminding Eldo of all the things they used to do together, but is Eldo quite as forgetful as Elmer thinks? He may be old but he is an elephant, after all, and elephants never forget. Do they?



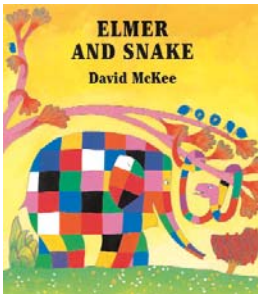
Elmer and Butterfly (2002)

Elmer frees a butterfly that is trapped behind a fallen branch, and the grateful butterfly promises to help him if he ever needs it. Our intrepid elephant laughs 'A butterfly saving an elephant – that's a good one!' but when the remote cliff path that he is treading starts to crumble away, it doesn't seem so ridiculous!



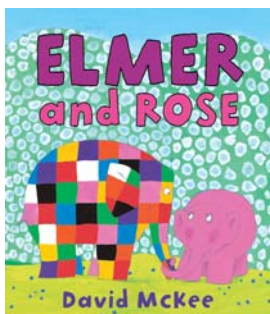
Elmer and the Hippos (2003)

The elephants are not very happy: the hippos have come to live in THEIR river, because their own has dried up. Elmer discovers the dry river problem could be solved: but only if the hippos and the elephants drop their prejudices and work in unison.



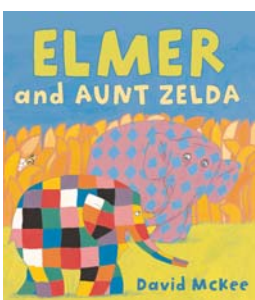
Elmer and Snake (2004)

The elephants decide to play a trick on Elmer. Snake suggests pretending to Elmer that he looks pale and ill, to see if they can make him believe that he really is unwell. However Snake double-crosses the elephants so that he and Elmer have the last laugh.



Elmer and Rose (2005)

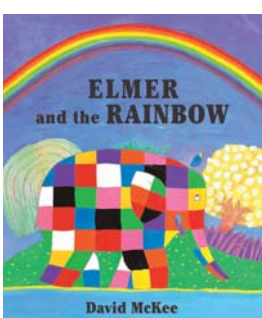
Grandpa Eldo asks Elmer and Wilbur to help a young elephant find her way back to her herd - and they get a shock when they see she is pink! No wonder she is called Rose. But there is an even greater surprise in store when they reach her herd - because everyone single one of them is pink!



Elmer and Aunt Zelda (2006)

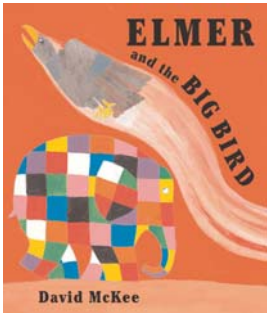
Elmer and Wilbur visit their Aunt Zelda. She may be getting old and deaf, but she is fun and has lots of interesting things to show the two young elephants.

A warm and funny book extolling the virtues of cross-generational relationships.



Elmer and the Rainbow (2007)

Elmer and the other elephants are waiting for the storm to end so they can see the colourful rainbow. But something dreadful has happened: the rainbow has come out too soon and has lost its colours! Elmer decides to give his own colours to the rainbow. But does this mean he will lose his colors for ever?

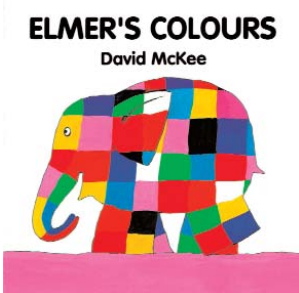


Elmer and the Big Bird (2008)

One day, Elmer notices that there are no birds around. How strange! Soon he finds them hiding from the nasty bully bird in a nearby cave. The bully bird is mean and likes to frighten the little birds. Led by Elmer, the animals work together to frighten off the bully.

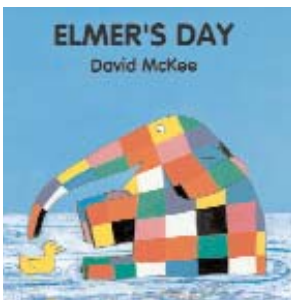
Elmer's First Board Books, 1994

164 x 164 mm, 7 spreads and cover



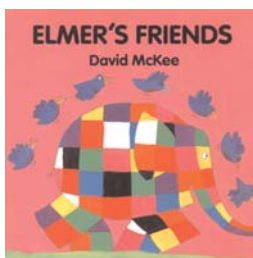
Elmer's Colours

This charming book of colours for very young children features all the colours of the much-loved patchwork elephant Elmer. Every spread features one or two bold and bright colours. Elmer loves them all - which is your favourite?



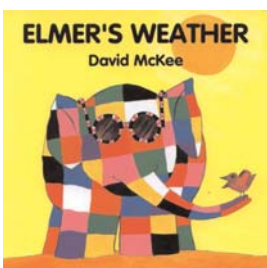
Elmer's Day

Elmer has a busy day ahead of him. He likes to have fun squirting himself with water and playing with his friends. When he is hungry he stops for lunch - some fresh juicy grass. At night Elmer likes to count stars, but he never gets very far before falling fast asleep!



Elmer's Friends

Elmer has some very special friends. Zebra is the stripiest, giraffe is the tallest, snake is the longest, leopard is the spottiest. Everyone is different and Elmer loves them all.

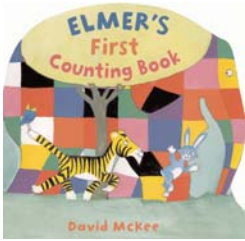


Elmer's Weather

Whatever the weather, Elmer still has fun. He splashes in the puddles when it rains and has snowball fights with his friends when it snows. He loves the clouds that look like things made of cotton wool, and when the sun is out he wears some crazy dark glasses!

Elmer's Shaped Board Books (2007)

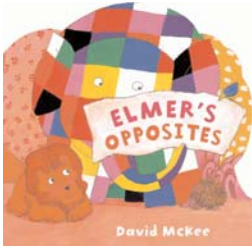
203mm x 203mm, 5 spreads and cover



Elmer's First Counting Book

Count from 1-10 with Elmer, everyone's favourite patchwork elephant!

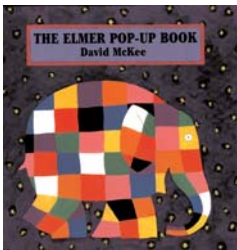
This sturdy, shaped board book is an ideal first counting book – perfect for small hands!



Elmer's Opposites

Elmer is BIG. Bird is SMALL. Tiger is FAST. Tortoise is SLOW. Have fun looking at opposites right from FRONT to BACK of this delightful book!

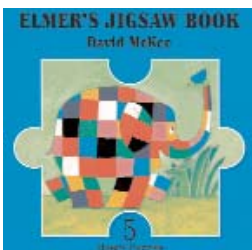
Novelty Books



The Elmer Pop-up Book (1996)

267 x 264 mm, 5 spreads and cover

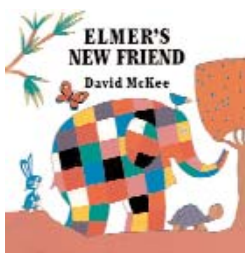
A perennial favourite, this exuberant and ingenious pop-up book has several mechanisms on each page to provide hours of play.



Elmer Jigsaw Book (2003)

235 x 235 mm, 5 spreads and cover

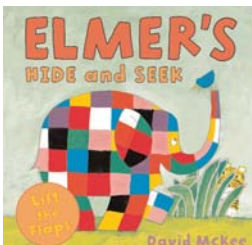
There are 5 jigsaw puzzles with 9 pieces each in this novelty board book, all using familiar pictures from the well-loved Elmer titles. Elmer is trying to find someone to play with, but it's rest time for the other animals, so he isn't having much luck.



Elmer's New Friend (2002)

190 x 190 mm, 10 spreads plus mirror

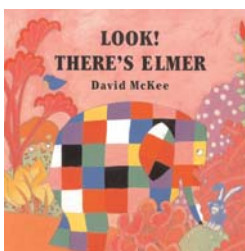
Elmer has a new friend, but the other animals can't guess who it is. Of course, the young Elmer fans will be delighted to discover who Elmer's new friend really is when they see the mirror on the last page!



Elmer Plays Hide-and-Seek (1997)

210 x 210 mm, 24 pages

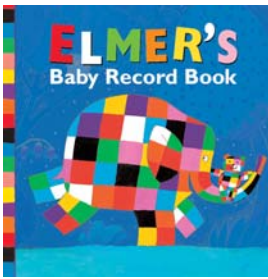
Children can learn each of Elmer's colours when they join him in this playful game of hide-and-peek. His friend, Bird, is hiding. A flap on each page conceals another one of Elmer's friends.



Look, There's Elmer (2000)

210 x 210 mm, 24 pages

It's Elmer's turn to hide in another playful game of hide-and-peek. Help his friend, Bird, to look for him in this innovative hole-in-the-page adventure.

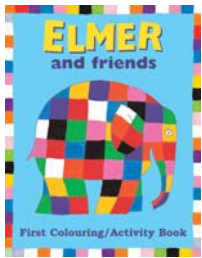


Elmer's Baby Record Book (2006)

245 x 245 mm, 32 pages

A record book for new parents to note down all the fascinating details of their baby's first two years: from first tooth to first step and beyond. Inside there is room to write down memories and stick in precious photos.

Elmer Colouring Books



Elmer and Friends

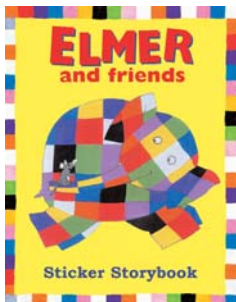
First Colouring / Activity Book (2006)

270 x 210 mm, 16 pages

Other colouring books:

- Elmer's Day Parade
- Elmer's Birthday

Elmer Sticker Books

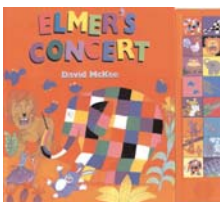


Elmer and Friends

Sticker Storybook (2006)

As Elmer goes for a walk, he meets all his many animal friends. While the story is being read to them, small children can be encouraged to find the relevant animal sticker and put them in position, to create their very own story book that can be reread.

Elmer Noise Book



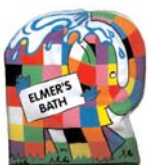
Elmer's Concert - 277 x 330 mm, 24 pages

16 noise panels can be activated on the strip down the right hand side of the book, to accompany the story of the animals preparing for a concert!

Elmer Bath Books

160 x 160 mm, 4 spreads + cover

- Elmer's Bath
- Elmer's Splash



Two simple squeak and squirt titles to enliven bath time or outdoor play!